



spirit maker

C O R B Y

A N N U A L R E P O R T 1 9 9 9

### WHISKIES



Scapa Teacher's Highland Cream Tullamore Dew Wiser's De Luxe Wiser's Special Blend Wiser's Very Old

### WHITE SPIRITS



### VINTAGES



### LIQUEURS AND EAUX DE VIE



Cockburn's Anno Cockburn's Special Reserve Harvey's Bristol Cream Harvey's Isla Stock Italian Vermouth Stock Extra Dry Vermouth

WHISKIES

Corby owns a dominant 42.5% share of Canadian whisky sales, which account for more than one-quarter of all spirits consumed in Canada. Canadian Club is Canada's best-selling Canadian whisky. Corby Royal Reserve is the leading economy brand and, with Wiser's De Luxe, Corby has 3 of the top 10 selling spirits brands in Canada. The Whisky Guild – a trio of superb premium whiskies – won two silver medals and a commendation at the 1999 International Wines and Spirits competition. Led by Ballantine's and Teacher's, Corby also claims a 14% share of the scotch whisky segment, including premium single malts.

LIQUEURS AND EAUX DE VIE

Corby has a market-leading 33% share of liqueurs and a strong 24% share of brandy and cognac. The Kahlúa family, including the Ready to Go products, is now the seventh largest-selling brand in Canada. Corby's 45% owned Tia Maria leads the coffee segment in Québec. Courvoisier, Drambuie, Irish Mist and Hennessy are among the prestigious brands that bring an international flavour to the Corby Portfolio of Excellence.

WHITE SPIRITS

Corby accounts for a 21% share of the growing rum segment, which represents nearly one-fifth of the Canadian spirits market. The Lamb's family is Corby's bestseller, and the fourth largest-selling brand in the industry. Corby's 11% share of the vodka segment is led by fast-growing Polar Ice. Corby's 33% share of the gin segment is led by Beefeater and De Kuyper Geneva, both among Canada's top 50 brands. In the tequila segment, Corby represents Sauza, which claims a dominant 47% share.

VINTAGES

Corby is Canada's leading importer of fine wines, with 1.1 million cases shipped in fiscal 1999, with market leadership based in New World wines. We're also anticipating vintage numbers for Millennium celebrations – shipments of Champagne and sparkling wine are up by about 20%. Corby represents Moët & Chandon and Dom Pérignon, two of the most renowned Champagne brands, as well as Freixenet, the leading imported sparkling wine.

Corby, the *Spirit Maker*, is Canada's leading manufacturer and marketer of spirits, as well as the country's leading importer of wines. Corby's national leadership is sustained by our Portfolio of Excellence, the owned and represented brands that have built equity in the marketplace and deliver value for customers and shareholders.

Corby has been building brand value since 1859, and enters a new century with the broadest portfolio of spirits and wines in Canada, and market-leading share in both categories.

#### FINANCIAL HIGHLIGHTS

| For the years ended August 31 (in thousands of dollars, except per share amounts) | 1999       | 1998      |
|---|------------|-----------|
| <b>Results</b>  |            |           |
| Gross operating revenue   | \$ 101,055 | \$ 97,249 |
| Earnings from operations  | 30,079     | 30,111    |
| Earnings before income taxes  | 35,109     | 40,565    |
| Net earnings  | 22,756     | 27,799    |
| Cash flows from operating activities  | 17,154     | 32,035    |
| <br>Financial position at balance sheet date                                      |            |           |
| Working capital   | \$ 64,043  | \$ 62,836 |
| Total assets  | 107,378    | 101,735   |
| Long-term debt  | 39,000     | 43,000    |
| Shareholders' equity  | 53,067     | 44,830    |
| <br>Per common share  |            |           |
| Net earnings  | \$ 3.25    | \$ 3.98   |
| Dividends declared and paid   | 2.00       | 18.20     |
| Shareholders' equity  | 7.58       | 6.41      |
| <br>Financial ratios  |            |           |
| Working capital   | 5.3        | 6.1       |
| Debt/equity   | 0.7        | 1.0       |
| Return on average shareholders' equity  | % 46.5     | % 29.3    |
| Pre-tax return on average capital employed  | % 38.6     | % 34.3    |



Krystyna T. Hoeg, CA  
*President and Chief Executive Officer*

## TO OUR SHAREHOLDERS

### A PORTFOLIO OF EXCELLENCE

The Corby Portfolio of Excellence connotes quality for customers and value for shareholders. And year after year, it delivers on both.

The recognition of the brands in the Corby Portfolio of Excellence, and the regard in which they are held, create brand loyalty with customers and value for shareholders. The inherent value of the Corby brands is enhanced by our integrated marketing and sales force. Every member of the Corby team contributes to building trademark value for Corby, the Spirit Maker.

Corby is Canada's market leader in both spirits and wines. The Corby portfolio of owned and represented brands is the broadest in the business, and the best. Nine of the top 25 selling brands in Canada, and 13 of the top 50, belong to the Corby Portfolio of Excellence.

These brands are the foundation of our success.

### BUILDING BRAND VALUE

The resulting value for shareholders in fiscal 1999 is detailed in the "Management's Discussion and Analysis."

The numbers add up to another solid year for Corby. But the numbers don't tell the story of the continuing change of the Corby culture. Corby is in the entertainment business. Our business is about pleasure. The choice of brands is a statement. And that choice, driven by perception and value, builds brand equity in the marketplace, which in turn creates shareholder value.

The process of thoughtful change management is ongoing, as we have focused on brands and markets. Along the way, we have created a national marketing and sales company.

We now look at markets, and brands, from a new perspective. While Corby has a strong presence in every province and territory, we realize higher operating margins in the larger provincial and metropolitan markets. Nearly 40% of our spirits sales are in the Ontario market, and half of those revenues within the Greater Toronto Area. Stated another way, one-fifth of our business is in the country's largest metropolitan market. This is why we've established our new corporate headquarters in downtown Toronto – not only to be close to that action, but also to be part of it.

We've moved aggressively into brand development and marketing, both owned and represented. Some proprietary brands are being repositioned, while our leadership in other spirits segments is enhanced by new entries. In our representational imported wine business, we are constantly on the lookout for new opportunities, particularly in New World wines.

Wine is a segment where Corby has established strong competitive advantage in the industry. We are the only leading national distilled spirits company that has built an international wine portfolio. One of our great strengths is a seamless supply management system, and the wine agencies create tremendous synergies in our sales and marketing efforts.

Our experience demonstrates that a strong wine portfolio stimulates spirits sales. Indicative of the importance we attach to the wine agency, we've recently created a new management position – Director of Wines.

## SPIRIT MAKER: A LEADER FOR THE MILLENNIUM

We don't take our leadership position for granted, especially in the context of deregulation and globalization. While our business remains predominantly Canadian, it is definitely going global. Corby is currently developing export opportunities in Europe and the United States. The vodka segment alone in the U.S. is two and a half times the size of the total spirits market in Canada. Even the Canadian whisky segment in the U.S. is larger than the entire Canadian spirits market. We regard this as an opportunity for the millennium.

There are exciting developments in our home Canadian market. Now that the spirits industry is permitted to advertise in broadcast media, we've established a strong presence on television. Encouraged by the response to Canadian Club spots during the Stanley Cup playoffs last spring, we've placed exciting new CC ads on television. And we're taking our new message to the streets with a bold and bright billboard campaign for leading brands such as Kahlúa.

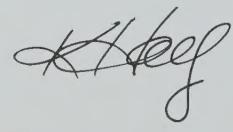
At the corporate level, we are completing our transition to a sales and marketing company. We've had our first full year at our new headquarters in the heart of Canada's financial and marketing centre. We've brought on the rest of our senior management team and completed the integration of the marketing and sales functions.

The results of the last year of this century, and the direction for the first years of the new century, would not have been achievable without Corby people giving the best of themselves for the benefit of customers and shareholders alike. They have the profound respect and deep thanks of management.

I also want to thank the Board of Directors for sharing and supporting the vision of management. I want to express my deep gratitude to John A. Giffen, who is stepping down as Chairman of the Board but will remain as a Director of the Corporation. His leadership, his institutional knowledge and his command of corporate governance have been instrumental in the repositioning of Corby. Without his unstinting support, we could not have moved ahead as we have in the last three years.

However, I am delighted to welcome George F. McCarthy as our new Chairman. As President, The Americas, Allied Domecq Spirits and Wine, he brings a wealth of knowledge of our brands and our markets, particularly of the vast potential of the U.S. export market.

Corby, the Spirit Maker, captures the essence of our proud heritage, which dates from 1859. It also points to our future, as we build the Portfolio of Excellence in a new century.



Krystyna T. Hoeg CA  
President and Chief Executive Officer



Corby, the **s p i r i t** m a k e r , creates  
trends, expands partnerships, leverages brand  
strengths and delivers shareholder value, from  
one century, and one millennium, to the next.

# trend m a k e r

## U N D E R S T A N D I N G   O U R   C U S T O M E R S

Understanding our customers is a covenant. The equity in Corby brands represents trust. It's the core value of our relationship with millions of Canadians.

Corby's number one standing in both spirits and imported wines is sustained by anticipating trends and responding with appropriate products. Nine of the top 25 selling spirits brands in Canada belong to the Corby Portfolio of Excellence.



# match maker

## MANAGING THE BRAND EXPERIENCE

Managing the brand experience is a matter of influencing choice – customer choice. Every choice is a statement of perception, of price, of taste and of enjoyment.

Corby is the brand of choice in Canada because customer values match up with the value delivered by the Spirit Maker. Corby is also leveraging brand equity through marketing initiatives and building trademark value through sponsorships, promotions and advertising.



# deal m a k e r

## EXPANDING OUR PARTNERSHIPS

Expanding our partnerships and broadening our Portfolio of Excellence in both spirits and imported wines are critical to enhancing Corby's market leadership in both categories.

By forging new relationships and securing new representational franchises, at home and abroad, Corby will continue to build market share in the new century.



# brand maker

## LEVERAGING OUR BRAND PORTFOLIO

Leveraging the Corby Portfolio of Excellence begins with brand equity, enhanced by strategic marketing and growing representational partnerships. It's produced a number one share of Canadian spirits sales, at 27.2%, and a number one share of imported wines.

The Corby portfolio is the broadest in the industry and the best in trademark value. It all adds up to shareholder value.



# money maker

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## MANAGEMENT'S DISCUSSION AND ANALYSIS

### O V E R V I E W

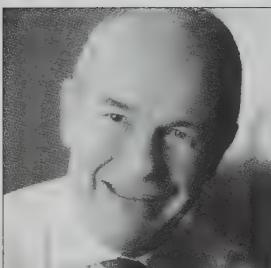
Corby Distilleries Limited (the "Corporation"), is Canada's leading marketer of distilled spirits. The Corporation's market share of the spirits industry increased to 27.2% from 26.9% during the fiscal year ended August 31, 1999 (fiscal 1999). The Canadian spirits market represented nearly 14 million cases over the period, and the Corporation's market share translates to more than 3.5 million cases of proprietary and represented brands. In a fiercely competitive market, every tenth of a point of market share represents about 14,000 cases, and the Corporation successfully increased its share by three-tenths of a point over the period.

The Corporation is also Canada's leading importer of wines, with fiscal 1999 shipments of 1.1 million cases, an increase of more than 6% over the previous fiscal year volume of 1.06 million cases.

The Corporation's continued leadership of both the spirits and imported wine categories produced another set of solid financial results. Net earnings for the year were \$22.8 million or \$3.25 per share compared with \$27.8 million or \$3.98 per share for the year ended August 31, 1998 (fiscal 1998). Excluding restructuring activities and the writedown of the former Corbyville production site, earnings from operations increased by over 1% to \$35.3 million from \$34.9 million.

### I M P O R T A N T   E V E N T S

The Corporation continues to pursue a strategy whereby future growth will come from increased market share, coupled with improved margins on its growing portfolio of premium spirits and wine brands. Commensurate with this strategy, in fiscal 1998 the Corporation announced a corporate reorganization, an early retirement program and a plan to relocate its executive offices from Montréal to Toronto. In fiscal 1999, the Corporation announced a restructuring of its sales force in the key markets of Ontario, British Columbia and Québec, a further realignment of its corporate resources, and the decision to dispose of its former production site in Corbyville, Ontario. The costs incurred as a result of these actions were \$4.8 million in fiscal 1998 and \$5.2 million in fiscal 1999.



**"OUR FOCUS IS TO HEIGHTEN AWARENESS OF CORBY BRANDS IN THE MAJOR METROPOLITAN MARKETS, TO INCREASE VOLUMES AND IMPROVE MARGINS. OUR CORPORATE REALIGNMENT REFLECTS THIS IMPORTANT STRATEGIC GOAL."**

James Keon  
*Executive Vice President*



**"THE CHALLENGE ISN'T SIMPLY IN SETTING AGGRESSIVE FINANCIAL TARGETS, IT'S IN MEETING THEM. WE'RE DETERMINED TO MAKE CONTINUED PROGRESS IN ORDER TO INCREASE THE RETURNS TO OUR INVESTORS."**

John Nicodemo  
*CFO, Vice President, Finance & Commercial Services*

The Corporation successfully renegotiated its agency, bottling and administrative services agreements with Hiram Walker & Sons Limited, a subsidiary of Allied Domecq PLC. Under the terms of the agreements, Hiram Walker & Sons Limited will bottle virtually all of the Corporation's brands and will provide to the Corporation certain administrative services. Previous agreements, entered into in 1991, were to expire on September 30, 1999. The renegotiated agreements provide for a term of one year to September 30, 2000. Renegotiated terms will result in additional costs to the Corporation in the one-year period of \$1.35 million.

#### FINANCIAL RESULTS

Net earnings amounted to \$22.8 million or \$3.25 per share for fiscal 1999 compared with \$27.8 million or \$3.98 per share for the corresponding period last year. Fiscal 1999 and 1998 results include pre-tax charges to earnings of \$5.2 million and \$4.8 million, respectively, stemming primarily from the restructuring activities associated with the recent corporate reorganizations and the writedown in value of its former Corbyville production site. Fiscal 1999 results also include pre-tax interest charges of \$1.9 million versus \$0.1 million last year as a result of the increase in long-term debt resulting from the change to the Corporation's capitalization structure in mid-fiscal 1998. Excluding the effects of restructuring activities, the writedown of the former Corbyville production site, interest charges and last year's \$3.7 million foreign exchange gain, net earnings were \$26.9 million for fiscal 1999 and 1998.

Gross operating revenue, consisting of sales and commission income, amounted to \$101.1 million for fiscal 1999 compared with \$97.2 million for fiscal 1998, an increase of 4%. Sales amounted to \$84.8 million this year compared with \$82.6 million last year, an improvement of almost 3%. This improvement was due primarily to a 2% increase in volume coupled with a general 1% increase in selling prices. Commissions increased 12% from \$14.6 million to \$16.3 million primarily on the strength of volume and premium category growth.



**"WE'RE OPERATING IN A CONTEXT OF GLOBALIZATION AND CONSOLIDATION OF OUR INDUSTRY. IT'S UP TO US TO ANTICIPATE MARKET DEVELOPMENTS AND CREATE NEW MARKET SHARE, AND TO CREATE GROWTH OPPORTUNITIES AS THE INDUSTRY EVOLVES."**

Chris Chan  
*Vice President, Strategic Planning*



**"OUR MARKETING FOCUS IS ON BUILDING STRONG, RECOGNIZABLE, EXCITING BRAND PROPOSITIONS THAT OUR TARGET CONSUMERS FIND MOTIVATING AND RELEVANT. STRONG BRANDS MEAN STRONGER SALES AND, ULTIMATELY, STRONGER SHAREHOLDER VALUE."**

Joanne Bjarnason  
*Vice President, Marketing*



"THE CHALLENGE OF HUMAN RESOURCE MANAGEMENT IS TO FIND THE RIGHT PEOPLE FOR THE RIGHT JOBS, TO HELP THEM REACH THE NEXT LEVEL OF PERSONAL DEVELOPMENT AND PROFESSIONAL ACHIEVEMENT. ENHANCED HUMAN PRODUCTIVITY MEANS ENHANCED RESULTS AND, ULTIMATELY, ENHANCED SHAREHOLDER VALUE."

Brenda M. Brown  
*Vice President, Human Resources & Corporate Secretary*

The Corporation's consolidated gross profit margins declined slightly to 58.4% from 59.0% as a result of continued increases in the costs of aged whiskies. For fiscal 1999, marketing, sales and administration expenses amounted to \$29.5 million compared with \$27.7 million for fiscal 1998, an increase of over 6%. This increase came in the form of additional direct brand investment in fiscal 1999. The Corporation continues to invest behind its core brands in the form of direct brand marketing and new product development.

The Corporation's share of net earnings from Tia Maria amounted to \$7.0 million for fiscal 1999 compared with \$6.9 million for fiscal 1998. Revenues from Tia Maria were up 9% over fiscal 1998 primarily as a result of volume growth. The increase in revenues was offset by a reduction in investment income within the Tia Maria Group, stemming from its £35 million (\$83 million) cash dividend distribution last year.

The income tax provision for fiscal 1999 amounted to \$12.4 million compared with \$12.8 million for fiscal 1998. The tax provisions reflect effective tax rates of 35.2% and 31.5% for fiscal 1999 and 1998, respectively.

#### CASH FLOW ANALYSIS

The Corporation's operating activities contributed \$17.2 million to cash for fiscal 1999 compared with \$32.0 million for fiscal 1998. Excluding the cash flow effects of the \$15.6 million special purchase of bulk whisky inventory in fiscal 1998 and the receipt of cash dividends from Tia Maria of \$1.8 million in fiscal 1999 and \$34.0 million in fiscal 1998, cash flows from operating activities were \$15.4 million versus \$13.6 million last year.

Cash flows used in financing activities of \$17.6 million were primarily for the payment of regular dividends of \$2.00 per share or \$14.0 million. Long-term debt was reduced by \$4.0 million during the year. Cash used for financing activities in fiscal 1998 of \$83.5 million resulted from the payment of special dividends of \$16.50 per share totalling \$115.4 million, plus regular dividends of \$1.70 per share totalling \$11.9 million. Offsetting this use of funds, the Corporation issued \$43.0 million of long-term debt and raised \$0.8 million from the issuance of capital stock last year.

The overall effect of the Corporation's operating, investing and financing activities resulted in the Corporation's long-term debt decreasing by \$4.0 million and a closing net cash overdraft of \$2.4 million as at August 31, 1999.

#### B A L A N C E   S H E E T

Working capital of \$64.0 million as at August 31, 1999, compares with \$62.8 million as at August 31, 1998. The increase in working capital during the year is due primarily to an increase in accounts receivable from a related party that was subsequently collected in September 1999. The Corporation's working capital ratio as at August 31, 1999, stood at 5.3 compared with 6.1 as at August 31, 1998.

Pre-tax return on average capital employed amounted to 38.6% for fiscal 1999 compared with 34.3% for fiscal 1998.

Shareholders' equity as at August 31, 1999, amounted to \$53.1 million compared with \$44.8 million as at August 31, 1998. The Corporation's return on average shareholders' equity amounted to 46.5% compared with 29.3% a year earlier.

#### Y E A R   2 0 0 0

The Year 2000 issue, or Y2K issue, arises from computer programs that use only two digits to record the year in operation. On January 1, 2000, when the year is designated as "00," computer systems may create erroneous data as a result of interpreting the date as another year.

The Corporation's essential internal systems are Y2K compliant. The Corporation has adopted a standardized testing methodology for Y2K compliance. Based on information available at this time, the Corporation believes it has the necessary resources to identify and implement any remaining changes necessary to reduce the likelihood of business disruption due to the Y2K issue. The situation will bear close monitoring given our systemic relationship with customers, suppliers and other third parties who may still be addressing Y2K-related issues of their own.



"BESIDES PRODUCING CORBY BRANDS, WE MAXIMIZE OUR MONTRÉAL FACILITY AND SPACE BY BOTTLING AND STORING REPRESENTATIONAL BRANDS. WE HAVE STORAGE SPACE FOR UP TO HALF A MILLION CASES OF PRODUCT. NO ONE MAKES BETTER BRANDS, AND NO ONE AGES THEM BETTER THAN CORBY."

*Yves De Repentigny  
Plant Manager*



"THE INTERNATIONAL MARKET, ESPECIALLY THE U.S., REPRESENTS TREMENDOUS POTENTIAL FOR OUR PROPRIETARY PREMIUM BRANDS. THE VODKA SEGMENT ALONE IN THE U.S. IS TWO AND A HALF TIMES THE ENTIRE CANADIAN SPIRITS CATEGORY. WE LOOK AT IT AS A NICHE MARKET FOR US, A BIG NICHE MARKET."

*Howard Kirke  
Vice President, International Markets*



"CORBY IS SETTING UP ITS DISTRIBUTION AND SALES NETWORK IN THE UNITED STATES, WESTERN EUROPE AND THE FAR EAST IN A DETERMINED AND FOCUSED MANNER. AS WE OPEN MARKETS FOR WISER's, POLAR ICE AND THE WHISKY GUILD, WE ARE FORMING STRONG PARTNERSHIPS WITH INDIVIDUALS AND COMPANIES THAT ARE LEADERS IN THEIR RESPECTIVE MARKETS."

David Stainton  
*Legal Counsel*

#### OUTLOOK

The Corporation continues to grow its position as Canada's leading marketer of spirits and wines. Modest margin increases, coupled with an overall Canadian spirits market growth rate of 2.6%, have led the Corporation to continue to actively target growth opportunities at home and abroad.

The Corporation has vigorous brand representation in the white goods and liqueurs categories, which represent 59% of the Canadian spirits market. This is the growth segment of the industry, with a strong 3.8% increase in consumption. The Corporation nearly doubled that trend with an encouraging 6.5% increase, and plans to build on this success.

The challenge for the Corporation will be to turn its 42.5% share of the Canadian whisky segment into positive growth and reverse the 0.5% decline that this category experienced in Canada. The Corporation is taking significant advertising and promotional initiatives in support of its flagship brands.

The Corporation continues to expand its wine agency, already the largest imported wine business in Canada, with 1.1 million cases in the fiscal period. The Corporation's emphasis on wines has created a strong market niche that also brings diversity to the portfolio and achieves strategic competitive advantage.

Although the Corporation's international strategy is at an early stage, progress has been made, particularly in the important European and United States markets, for expansion of trademark and profit potential.

## CONSOLIDATED FINANCIAL STATEMENTS

### MANAGEMENT'S RESPONSIBILITY FOR CONSOLIDATED FINANCIAL STATEMENTS

The accompanying consolidated financial statements of the Corporation were prepared by management in conformity with accounting principles generally accepted in Canada. The significant accounting policies, which management believes are appropriate for the Corporation, are described in the accompanying "Summary of Significant Accounting Policies." The financial information contained elsewhere in this Annual Report is consistent with that in the financial statements.

Management is responsible for the integrity and objectivity of the information contained in the financial statements and the "Management's Discussion and Analysis," including that which is based on estimates and judgments when transactions affecting the current accounting period are dependent upon future events. Management has established systems of internal control that are designed to provide reasonable assurance that assets are safeguarded from losses or unauthorized use, and to produce reliable accounting records for the preparation of financial information.

The Board of Directors is responsible for ensuring that management fulfills its responsibilities for financial reporting and internal control. The Board has constituted an Audit Committee of directors who are not members of management. The Committee meets periodically with management, the internal auditors and the external auditors to receive reports on internal accounting controls and audit results, and to review accounting principles and practices. The Committee also reviews the financial statements and the external auditors' report to the shareholders prior to submission to the Board of Directors for approval.

Management recognizes its responsibility for conducting the Corporation's affairs in compliance with established financial standards and applicable laws, and maintains proper standards of conduct for its activities.

### AUDITORS' REPORT TO THE SHAREHOLDERS

We have audited the consolidated balance sheets of Corby Distilleries Limited as at August 31, 1999, and August 31, 1998, and the consolidated statements of earnings, retained earnings and cash flows for the years then ended. These financial statements are the responsibility of the Corporation's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with generally accepted auditing standards. Those standards require that we plan and perform an audit to obtain reasonable assurance whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation.

In our opinion, these consolidated financial statements present fairly, in all material respects, the financial position of the Corporation as at August 31, 1999, and August 31, 1998, and the results of its operations and its cash flows for the years then ended, in accordance with generally accepted accounting principles.

KPMG LLP

Chartered Accountants, Toronto, Canada, October 28, 1999

## CONSOLIDATED STATEMENTS OF EARNINGS

|   | <i>For the years ended August 31 (in thousands of dollars, except per share amounts)</i> | 1999      | 1998 |
|---|--|-----------|------|
| Operating revenue   |  |           |      |
| Sales   | \$ 84,752  | \$ 82,639 |      |
| Commissions   | 16,303   | 14,610    |      |
| Gross operating revenue   | 101,055  | 97,249    |      |
| Operating costs   |  |           |      |
| Cost of sales   | 35,269   | 33,910    |      |
| Marketing, sales and administration                                     | 29,532   | 27,731    |      |
| Amortization  | 926  | 745       |      |
| Writedown of properties held for resale (note 6)                        | 2,341  | —         |      |
| Restructuring activities (note 3)                                       | 2,908  | 4,752     |      |
| Total operating costs   | 70,976   | 67,138    |      |
| Earnings from operations  | 30,079   | 30,111    |      |
| Equity in net earnings of companies subject<br>to significant influence | 6,972  | 6,861     |      |
| Foreign exchange gain (note 9)  | —  | 3,709     |      |
| Interest expense, net   | (1,942)  | (116)     |      |
| Earnings before income taxes  | 35,109   | 40,565    |      |
| Income taxes (note 4)   | 12,353   | 12,766    |      |
| Net earnings  | \$ 22,756  | \$ 27,799 |      |
| Net earnings per share  | \$ 3.25  | \$ 3.98   |      |

## CONSOLIDATED STATEMENTS OF RETAINED EARNINGS

|                                       | <i>For the years ended August 31 (in thousands of dollars)</i> | 1999       | 1998 |
|---------------------------------------|--|------------|------|
| Retained earnings – beginning of year | \$ 34,641  | \$ 134,162 |      |
| Net earnings                          | 22,756   | 27,799     |      |
| Dividends declared and paid           | 57,397   | 161,961    |      |
| Retained earnings – end of year       | \$ 43,405  | \$ 34,641  |      |

*See accompanying notes to consolidated financial statements.*

## CONSOLIDATED CASH FLOW STATEMENTS

| For the years ended August 31 (in thousands of dollars)         | 1999              | 1998            |
|---|-------------------|-----------------|
| Cash flows from (used in) operating activities                  |                   |                 |
| Net earnings  | \$ 22,756         | \$ 27,799       |
| Amortization  | 926               | 745             |
| Deferred income taxes   | (2,051)           | (622)           |
| Equity earnings lower than (in excess of)<br>dividends received | (5,153)           | 27,092          |
| Deferred pension costs  | 649               | (18)            |
| Writedown of properties held for resale (note 6)                | 2,341             | —               |
| Changes in non-cash working capital (note 10)                   | (2,314)           | (22,961)        |
| Cash flows from operating activities                            | <u>17,154</u>     | <u>32,035</u>   |
| Cash flows from (used in) investment activities                 |                   |                 |
| Additions to capital assets                                     | (1,542)           | (722)           |
| Proceeds on disposal of capital assets                          | —                 | 8               |
| Cash flows used in investment activities                        | <u>(1,542)</u>    | <u>(714)</u>    |
| Cash flows from (used in) financing activities                  |                   |                 |
| Dividends paid  | (13,992)          | (127,320)       |
| Increase (decrease) in long-term debt                           | (4,000)           | 43,000          |
| Proceeds on issuance of capital stock                           | 413               | 776             |
| Cash flows used in financing activities                         | <u>(17,579)</u>   | <u>(83,544)</u> |
| Net decrease in cash equivalents*                               | (1,967)           | (52,223)        |
| Cash equivalents – beginning of year*                           | (447)             | 51,776          |
| Cash equivalents – end of year*                                 | <u>\$ (2,414)</u> | <u>\$ (447)</u> |

\*Cash equivalents comprise short-term investments net of bank indebtedness.

| For the years ended August 31 | 1999      | 1998      |
|-------------------------------|-----------|-----------|
| Income taxes paid             | \$ 14,656 | \$ 15,855 |
| Interest paid                 | \$ 2,306  | \$ 1,281  |
| Interest received             | \$ 223    | \$ 870    |

See accompanying notes to consolidated financial statements.

## CONSOLIDATED BALANCE SHEETS

|   | <i>As at August 31 (in thousands of dollars)</i> | 1999       | 1998 |
|---|--|------------|------|
| <i>Assets</i>                               |  |            |      |
| Current assets                              |  |            |      |
| Accounts receivable                         | \$ 30,971  | \$ 27,562  |      |
| Inventories                                 | 44,262   | 44,978     |      |
| Prepaid expenses                            | 2,847  | 2,596      |      |
| Deferred income taxes                       | 860  | —          |      |
|   | 78,940   | 75,136     |      |
| Long-term investments                       | 13,712   | 9,499      |      |
| Capital assets (note 6)                     | 7,039  | 8,522      |      |
| Deferred pension costs                      | 2,727  | 3,376      |      |
| Goodwill, net of accumulated amortization   | 4,960  | 5,202      |      |
|   | \$ 107,378                                       | \$ 101,735 |      |
| <i>Liabilities</i>                          |  |            |      |
| Current liabilities                         |  |            |      |
| Bank indebtedness                           | \$ 2,414   | \$ 447     |      |
| Accounts payable and accrued liabilities    | 10,745   | 11,843     |      |
| Income and other taxes payable              | 1,738  | 10         |      |
|   | 14,897   | 12,300     |      |
| Long-term debt (note 8)                     | 39,000   | 43,000     |      |
| Deferred income taxes                       | 414  | 1,605      |      |
|   | 54,311   | 56,905     |      |
| <i>Shareholders' equity</i>                 |  |            |      |
| Share capital (note 5)                      | 9,767  | 9,354      |      |
| Retained earnings                           | 43,405   | 34,641     |      |
| Cumulative translation adjustments (note 9) | (105)  | 835        |      |
|   | 53,067   | 44,830     |      |
|   | \$ 107,378                                       | \$ 101,735 |      |

*See accompanying notes to consolidated financial statements.*

Signed on behalf of the Board

Micheline Bouchard  
Director

Garth M. Girvan  
Director

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

For the years ended August 31, 1999, and August 31, 1998

### NOTE 1

#### SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

The Corporation's accounting policies conform with accounting principles generally accepted in Canada and are summarized below.

##### *Consolidation*

The consolidated financial statements include the accounts of all subsidiaries and the Corporation's equity in companies over which it exercises significant influence.

##### *Revenue Recognition*

Sales and commissions are recognized upon shipment to the customer.

##### *Foreign Currency Translation*

The foreign companies in which the Corporation has long-term investments are of a self-sustaining nature. Gains or losses on translation are shown as a separate component in shareholders' equity. These are calculated by translating assets and liabilities at the exchange rates in effect at the balance sheet dates, and by translating revenues and expenses at the average exchange rates for the periods. The monetary assets and liabilities of the Corporation that are denominated in foreign currencies are translated at exchange rates in effect at the balance sheet dates. Revenues and expenses are translated at rates of exchange prevailing on the transaction dates. All exchange gains or losses are recognized currently in earnings.

##### *Inventories*

Inventories are stated at average cost not exceeding net realizable value. They include barreled whiskies that will remain in storage over a period of years, but that are classified as current assets in accordance with the general practice of the distilling industry.

##### *Long-Term Investments*

The Corporation's 45% equity in the Tia Maria Group of companies, over which it exercises significant influence, is accounted for using the equity method. Under this method, the original cost of the shares is adjusted for the Corporation's share of post-acquisition earnings or losses, less dividends.

##### *Capital Assets*

Buildings and machinery and equipment are carried at cost, less accumulated amortization. Amortization is provided for on the straight-line basis over periods of 1 to 40 years depending on the nature of the asset. One-half rates are applied to assets in the year of acquisition.

##### *Pensions*

The net pension cost or credit of the various plans includes the cost of pension benefits related to employees' services during the current period and the amortization of the difference between the pension fund assets and the actuarial value of accrued pension benefits for services rendered to date. Amortization is provided for on a straight-line basis over the expected average remaining service life of the employee groups covered by the plans.

##### *Goodwill*

Goodwill, representing the excess of acquisition costs over amounts assigned to net identifiable assets of companies acquired, is amortized on the straight-line basis over periods of 25 to 40 years and written down when there has been a permanent impairment in value. The Corporation assesses at each balance sheet date whether there has been a permanent impairment in the value of goodwill. This is accomplished mainly by determining whether projected undiscounted future operating results exceed the net book value of goodwill as of the assessment date.

*Post-Retirement Benefits*

The Corporation provides certain life insurance, medical and dental benefits to retired employees. The costs of these benefits are recognized as they are incurred by the retirees and paid by the Corporation.

*Measurement Uncertainty*

The preparation of the financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

**NOTE 2**

**RELATED PARTY TRANSACTIONS**

Hiram Walker & Sons Limited, a wholly owned subsidiary of Allied Domecq PLC, owns in excess of 50% of the issued voting common shares of the Corporation. Information relative to transactions and balances with parent and affiliated companies includes the following.

*Commercial Transactions*

| (in thousands of dollars)   |  | <i>Nature of relationship</i>       | <i>Financial statement category</i> | <i>Amount of the transactions</i> |      |
|---|--|-------------------------------------|-------------------------------------|-----------------------------------|------|
| <i>Nature of transaction</i>  |  |                                     |                                     | 1999                              | 1998 |
| I The Corporation renders blending and bottling services  | Parent company   | Sales                               | \$ 912                              | \$ 1,005                          |      |
| II The Corporation sells certain of its products for resale at an export level  | Common control companies   | Sales                               | \$ 196                              | \$ 215                            |      |
| III The Corporation renders services, as the sole and exclusive representative, for purposes of marketing and sales of beverage alcohol products in Canada  | Parent company, companies subject to significant influence, ultimate parent company and common control companies | Commissions                         | \$ 10,662                           | \$ 10,494                         |      |
| IV The Corporation sub-contracts virtually all of its distilling, blending, bottling, storing and production administration activities  | Parent company   | Cost of sales                       | \$ 14,270                           | \$ 15,668                         |      |
| V The Corporation sub-contracts an important portion of its bookkeeping, record keeping services, certain administrative services, related data processing, and maintenance of data processing activities | Parent company   | Marketing, sales and administration | \$ 1,773                            | \$ 1,949                          |      |
| VI The Corporation purchases bulk inventory   | Parent company   | Inventory/Cost of sales             | \$ -                                | \$ 15,630                         |      |

**NOTE 2** (*continued*)**RELATED PARTY TRANSACTIONS**

These transactions, which are settled the following month, are in the normal course of operations and are measured at the exchange amount, which is the amount of consideration established and agreed to by the related parties. Transactions in sections III, IV and V above are covered under the terms of agreements with related parties that expired on September 30, 1999. These agreements included a non-competition clause whereby the Corporation ceded its rights to selling beverage alcohol in bulk in favour of its parent company. These agreements, which were set to expire on September 30, 1999, have been renegotiated for an additional one-year term to September 30, 2000, at an additional annual cost to the Corporation of \$1.35 million beginning on October 1, 1999.

*Financial Transactions*

| <i>(in thousands of dollars)</i>   | <i>Nature of transaction</i> | <i>Nature of relationship</i> | <i>Financial statement category</i> | <i>Amount of the transactions</i> |
|--|------------------------------|-------------------------------|-------------------------------------|-----------------------------------|
|  |                              |                               |                                     | 1999                              |
|  |                              |                               |                                     | 1998                              |
| The Corporation invested its surplus cash in the form of commercial paper and/or interest-bearing advances |                              | Common control company        | Interest                            | \$ 223 \$ 608                     |

Interest on advances is determined based on the average 30-day bankers' acceptance interest rate.

*Balances*

| <i>As at August 31 (in thousands of dollars)</i>             | <i>1999</i> | <i>1998</i> |
|--|-------------|-------------|
| Amounts included in accounts receivable                      |             |             |
| Parent company   | \$ 1,899    | \$ —        |
| Common control companies                                     | 1,741       | 665         |
|  | <hr/>       | <hr/>       |
|  | \$ 3,640    | \$ 665      |
| Amounts included in accounts payable and accrued liabilities |             |             |
| Parent company   | \$ —        | \$ 336      |
| Common control companies                                     | 1,277       | 1,810       |
| Companies subject to significant influence                   | —           | 51          |
|  | <hr/>       | <hr/>       |
|  | \$ 1,277    | \$ 2,197    |

**NOTE 3****RESTRUCTURING ACTIVITIES**

In fiscal 1998, the Board of Directors endorsed a realignment of the Corporation's strategy and thereby approved a reorganization of its corporate and commercial activities and a relocation of its executive offices from Montréal to Toronto. As a result of this reorganization, the Corporation recorded a charge to earnings in fiscal 1998 of \$4,752,000 for costs, such as severance payments and relocation costs, of which \$2,723,000 was accrued as at August 31, 1998.

In fiscal 1999, the Corporation incurred additional cash costs of \$908,000 to complete the reorganization. The Corporation also announced a restructuring of its sales force in the key markets of Ontario, British Columbia and Québec, a further realignment of its corporate resources, and the writedown of its surplus properties held for resale to better reflect their anticipated net realizable value. The cost of the sales force restructuring was estimated to be \$2,000,000, which has been fully accrued as at August 31, 1999. As a result, the total charge to earnings for restructuring activities in fiscal 1999 was \$2,908,000.

**NOTE 4****INCOME TAXES**

| <i>For the years ended August 31 (in thousands of dollars)</i> | <i>1999</i>      | <i>1998</i>      |
|--|------------------|------------------|
| Current  | \$ 14,404        | \$ 13,388        |
| Deferred   | (2,051)          | (622)            |
|  | <b>\$ 12,353</b> | <b>\$ 12,766</b> |

The effective tax rates of 35% for the year ended August 31, 1999, and 32% for the year ended August 31, 1998, differ from the basic Federal and Provincial rates due to the following:

| <i>For the years ended August 31</i>            | <i>1999</i> | <i>1998</i> |
|---|-------------|-------------|
| Combined basic Federal and Provincial tax rates | % 43        | % 43        |
| Equity in net earnings of companies subject     |             |             |
| to significant influence                        | % (9)       | % (7)       |
| Foreign exchange gain on dividends received     |             |             |
| from companies subject to significant influence | — %         | (4)         |
| Other   | % 1         | —           |
|   | <b>% 35</b> | <b>% 32</b> |

**NOTE 5****SHARE CAPITAL**

| <i>As at August 31 (in thousands of dollars, except number of shares)</i> | <i>1999</i>      | <i>1998</i>      |
|---|------------------|------------------|
| Number of shares authorized   |                  |                  |
| Voting Class A Common Shares – no par value                               | Unlimited        | Unlimited        |
| Non-Voting Class B Common Shares – no par value                           | Unlimited        | Unlimited        |
| Number of shares issued and fully paid                                    |                  |                  |
| Voting Class A Common Shares  | 6,068,580        | 6,068,580        |
| Non-Voting Class B Common Shares  | 937,031          | 920,456          |
|   | <b>7,005,611</b> | <b>6,989,036</b> |
| Share capital   | <b>\$ 9,767</b>  | <b>\$ 9,354</b>  |

In prior years, the Corporation established a Non-Voting Class B Common Share Option Plan and set aside 200,000 Non-Voting Class B Common Shares. During the current period, 2,965 options of Non-Voting Class B Common Shares were cancelled (August 1998 – 12,865) and employee stock options were exercised for the purchase of 16,575 Non-Voting Class B Common Shares (August 1998 – 22,895) for an aggregate cash consideration of \$413,000 (August 1998 – \$776,000). At August 31, 1999, options for 76,855 Non-Voting Class B Common Shares (August 1998 – 81,795) had been granted and were outstanding at prices ranging from \$2.89 to \$67.00 per share. These options expire in the years 2000 to 2009.

The issuance of all the reserved shares under the Plan would not have a material diluting effect on the Corporation's earnings per share.

**NOTE 6****C A P I T A L   A S S E T S**

| <i>As at August 31<br/>(in thousands of dollars)</i>                             | <i>Cost</i>      | <i>Accumulated<br/>amortization</i> | <i>1999</i>           | <i>1998</i>           |
|--|------------------|-------------------------------------|-----------------------|-----------------------|
|  |                  |                                     | <i>Net book value</i> | <i>Net book value</i> |
| Land   | \$ 638           | —                                   | \$ 638                | \$ 638                |
| Buildings  | 5,546            | \$ 3,430                            | 2,116                 | 2,209                 |
| Machinery and equipment  | 8,813            | 5,441                               | 3,372                 | 2,383                 |
|  | <b>\$ 14,997</b> | <b>\$ 8,871</b>                     | <b>6,126</b>          | <b>5,230</b>          |
| Assets held for resale at<br>lower of carrying costs and<br>net realizable value |                  |                                     | 913                   | 3,292                 |
|  |                  |                                     | <b>\$ 7,039</b>       | <b>\$ 8,522</b>       |

During the year ended August 31, 1999, the Corporation wrote down its assets held for resale by \$2,341,000 to reflect an independent appraisal. This writedown corresponded to a change in the Corporation's strategy regarding planned use of surplus properties.

**NOTE 7****P E N S I O N S**

The funded status of the Corporation's pension plans based on actuarial reports as at various dates and updated to give effect to events to August 31, 1999, and August 31, 1998, is as follows:

| <i>As at August 31 (in thousands of dollars)</i>                              | <i>1999</i> | <i>1998</i> |
|---|-------------|-------------|
| Fair value of pension plans assets  | \$ 43,111   | \$ 37,319   |
| Fair value of accrued pension benefits<br>for services rendered to date       | 31,118      | 30,529      |
| Fair value of plan assets in excess of<br>accrued pension benefit obligations | \$ 11,993   | \$ 6,790    |

The net pension expense for the period amounts to \$427,000 (August 1998 – \$829,000, including \$389,000 charged to restructuring activities). The Corporation contributed to the pension plans during the year ended August 31, 1999, the amount of \$186,000 (August 1998 – \$458,000).

**NOTE 8****L O N G - T E R M   D E B T**

| <i>As at August 31 (in thousands of dollars)</i>                | <i>1999</i> | <i>1998</i> |
|---|-------------|-------------|
| Bankers' acceptance, interest rate of 4.8% (August 1998 – 5.9%) | \$ 39,000   | \$ 43,000   |

Bankers' acceptance are borrowings under a committed revolving bank credit facility that provides the Corporation the right to borrow up to \$50 million at the bankers' acceptance floating rates repayable in full on March 20, 2005.

Interest expense on long-term debt for the year was \$2,298,000 (1998 – \$1,074,000).

**NOTE 9****CUMULATIVE TRANSLATION ADJUSTMENTS**

For investments in self-sustaining operations, cumulative translation adjustments represent deferred foreign exchange gains and losses on the translation of the accounts of foreign companies. These valuation adjustments are recognized in earnings only when there is a reduction in the Corporation's investment in the respective foreign companies.

| <i>As at August 31 (in thousands of dollars)</i>                          | <i>1999</i> | <i>1998</i> |
|---|-------------|-------------|
| Balance – beginning of year   | \$ 835      | \$ 1,877    |
| Foreign exchange gain on dividends received and<br>recognized in earnings | –           | (3,709)     |
| Translation adjustment of long-term investments                           | (940)       | 2,667       |
| Balance – end of year   | \$ (105)    | \$ 835      |

**NOTE 10****CHANGES IN NON-CASH WORKING CAPITAL**

| <i>For the years ended August 31 (in thousands of dollars)</i> | <i>1999</i> | <i>1998</i> |
|--|-------------|-------------|
| (Increase) decrease in   |             |             |
| Accounts receivable  | \$ (3,409)  | \$ (5,459)  |
| Inventories  | 716         | (15,292)    |
| Prepaid expenses   | (251)       | (321)       |
| Increase (decrease) in   |             |             |
| Accounts payable and accrued liabilities                       | (1,098)     | 1,100       |
| Income and other taxes payable                                 | 1,728       | (2,989)     |
| Increase in non-cash working capital                           | \$ (2,314)  | \$ (22,961) |

**NOTE 11****FINANCIAL INSTRUMENTS***Credit Risk*

The Corporation's accounts receivable are substantially with Provincial liquor boards, which virtually eliminates credit risk.

*Fair Values*

The financial instruments used by the Corporation are limited to short-term financial assets and liabilities and long-term debt. Short-term financial assets consist of accounts receivable. Short-term financial liabilities consist of bank indebtedness, accounts payable and accrued liabilities. The carrying amounts of these short-term assets and liabilities are a reasonable estimate of the fair values, given the short-term maturity of those instruments. Long-term debt is comprised of banker's acceptance, the carrying values of which approximate their fair values since they bear interest at a current interest rate.

**NOTE 12****C O M M I T M E N T S**

Future minimum payments under operating leases and contractual commitments for premises and equipment for the next five years and thereafter are as follows:

| <i>As at August 31 (in thousands of dollars)</i> | <i>1999</i> | <i>1998</i> |
|--|-------------|-------------|
| 1999   | \$ -        | \$ 2,107    |
| 2000   | 1,018       | 991         |
| 2001   | 995         | 832         |
| 2002   | 849         | 568         |
| 2003   | 608         | 385         |
| 2004   | 474         | 406         |
| Thereafter                                       | 1,554       | 1,501       |
|  | <hr/>       | <hr/>       |
|  | \$ 5,498    | \$ 6,790    |

**NOTE 13****UNCERTAINTY DUE TO THE YEAR 2000 ISSUE**

The Year 2000 Issue arises because many computerized systems use two digits rather than four to identify a year. Date-sensitive systems may recognize the year 2000 as 1900 or some other date, resulting in errors when information using year 2000 dates is processed. In addition, similar problems may arise in some systems that use certain dates in 1999 to represent something other than a date. The effects of the Year 2000 Issue may be experienced before, on or after January 1, 2000, and, if not addressed, the impact on operations and financial reporting may range from minor errors to significant systems failure, which could affect the Corporation's ability to conduct normal business operations. It is not possible to be certain that all aspects of the Year 2000 Issue affecting the Corporation, including those related to the efforts of customers, suppliers or other third parties, will be fully resolved.

**NOTE 14****SEGMENTED INFORMATION**

The Corporation's activities consist of the production of spirits, along with the distribution of spirits, imported wines and liqueurs.

For the year ended August 31, 1999, and the year ended August 31, 1998, the Corporation's gross revenue and identifiable assets are all attributable to its domestic Canadian operations. Export sales account for less than 10% of gross revenue. The Corporation's equity in net earnings of companies subject to significant influence is derived principally from European-based operations.

In fiscal 1999, sales to three major customers accounted for 30%, 12% and 10%, respectively, of gross operating revenue (fiscal 1998 - 31%, 12% and 11%).

## TEN-YEAR REVIEW

|  | Six months ended     |       |       |       |           |       |       |                           |       |       |       |
|--|----------------------|-------|-------|-------|-----------|-------|-------|---------------------------|-------|-------|-------|
|  | Year ended August 31 |       |       |       | August 31 |       |       | Year ended February 28/29 |       |       |       |
|  | 1999                 | 1998  | 1997  | 1996  | 1995      | 1995* | 1994* | 1993                      | 1992  | 1991  | 1990  |
| <i>Results (in millions of dollars)</i>  |                      |       |       |       |           |       |       |                           |       |       |       |
| Gross operating revenue  | 101.1                | 97.2  | 92.1  | 84.5  | 40.6      | 88.4  | 93.4  | 99.5                      | 100.3 | 103.7 | 112.9 |
| Earnings from operations   | 30.1                 | 30.1  | 32.4  | 30.4  | 12.5      | 33.4  | 35.6  | 42.4                      | 16.6  | 27.6  | 21.2  |
| Earnings before extraordinary item excluding after-tax restructuring costs     | 25.7                 | 30.5  | 29.2  | 26.7  | 12.4      | 28.4  | 32.4  | 34.7                      | 28.0  | 21.1  | 15.6  |
| Net earnings   | 22.8                 | 27.8  | 28.5  | 26.7  | 12.4      | 28.6  | 30.0  | 34.7                      | 15.5  | 21.1  | 20.4  |
| Cash provided from operations  | 17.2                 | 32.0  | 21.3  | 22.4  | 14.0      | 22.3  | 17.6  | 37.5                      | 26.5  | 34.4  | 8.3   |
| <i>Year-end position (in millions of dollars)</i>                              |                      |       |       |       |           |       |       |                           |       |       |       |
| Working capital  | 64.0                 | 62.8  | 92.1  | 90.4  | 79.8      | 62.8  | 49.2  | 146.9                     | 121.8 | 114.1 | 96.8  |
| Total assets   | 107.4                | 101.7 | 161.9 | 144.1 | 120.8     | 115.5 | 209.5 | 191.4                     | 167.0 | 162.2 | 140.4 |
| Long-term debt   | 39.0                 | 43.0  | —     | —     | —         | —     | —     | —                         | —     | —     | —     |
| Shareholders' equity   | 53.1                 | 44.8  | 144.6 | 128.7 | 109.9     | 104.1 | 81.4  | 173.3                     | 147.3 | 137.6 | 120.9 |
| <i>Per common share (in dollars)</i>   |                      |       |       |       |           |       |       |                           |       |       |       |
| Net earnings before extraordinary item excluding after-tax restructuring costs | 3.67                 | 4.37  | 4.16  | 3.77  | 1.75      | 4.02  | 4.62  | 4.94                      | 4.01  | 3.03  | 2.25  |
| Net earnings   | 3.25                 | 3.98  | 4.06  | 3.77  | 1.75      | 4.05  | 4.27  | 4.94                      | 2.22  | 3.03  | 2.94  |
| Cash provided from operations  | 2.45                 | 4.59  | 3.03  | 3.17  | 1.98      | 3.16  | 2.50  | 5.33                      | 3.78  | 4.93  | 1.20  |
| Shareholders' equity   | 7.58                 | 6.41  | 20.76 | 18.20 | 15.56     | 14.76 | 11.54 | 24.67                     | 21.01 | 19.74 | 17.38 |
| Special dividend paid  | —                    | 16.50 | —     | —     | —         | —     | 16.50 | —                         | —     | —     | —     |
| Dividends paid   | 2.00                 | 1.70  | 1.28  | 1.24  | 0.62      | 1.15  | 1.12  | 1.07                      | 0.88  | 0.76  | 0.72  |
| <i>Market value per common share (in dollars)</i>                              |                      |       |       |       |           |       |       |                           |       |       |       |
| High   | 88.00                | 76.50 | 58.00 | 46.00 | 38.00     | 40.00 | 58.13 | 54.00                     | 56.00 | 37.00 | 31.38 |
| Low  | 67.00                | 54.75 | 40.75 | 37.75 | 31.50     | 33.00 | 37.13 | 42.00                     | 35.00 | 28.75 | 24.00 |
| Close at end of year   | 70.00                | 73.00 | 55.00 | 43.00 | 37.75     | 33.75 | 37.13 | 48.25                     | 51.00 | 36.25 | 29.25 |
| <i>Other statistics</i>  |                      |       |       |       |           |       |       |                           |       |       |       |
| Working capital ratio  | 5.3                  | 6.1   | 7.1   | 7.8   | 9.7       | 7.3   | 1.4   | 9.2                       | 7.4   | 6.4   | 6.8   |
| Pre-tax return on average capital employed                                     | 38.6                 | 34.3  | 31.6  | 33.6  | 44.8      | 45.8  | 38.0  | 35.4                      | 17.5  | 27.4  | 22.6  |
| Earnings from operations as a % of gross revenue                               | 29.8                 | 31.0  | 35.2  | 36.0  | 30.7      | 37.8  | 38.1  | 42.6                      | 16.5  | 26.6  | 18.8  |
| Return on average shareholders' equity   | 46.5                 | 29.3  | 20.9  | 22.3  | 30.3      | 30.8  | 23.6  | 21.6                      | 10.9  | 16.3  | 13.8  |
| Number of shareholders   | 891                  | 933   | 985   | 1,068 | 1,136     | 1,174 | 1,192 | 1,308                     | 1,369 | 1,513 | 1,661 |
| Number of shares outstanding (in thousands)                                    | 7,006                | 6,989 | 6,966 | 7,071 | 7,060     | 7,058 | 7,057 | 7,024                     | 7,009 | 6,968 | 6,959 |
| Average number of employees  | 156                  | 155   | 164   | 148   | 154       | 153   | 170   | 173                       | 252   | 425   | 510   |
| <i>Segmented information (in millions of dollars)</i>                          |                      |       |       |       |           |       |       |                           |       |       |       |
| Gross operating revenue from Canadian operations                               | 101.1                | 97.2  | 92.1  | 84.5  | 40.6      | 88.4  | 93.4  | 99.5                      | 100.3 | 103.7 | 109.4 |
| Pre-tax earnings from Canadian operations                                      | 30.1                 | 30.1  | 34.2  | 33.3  | 15.0      | 35.4  | 44.3  | 51.7                      | 23.8  | 33.6  | 20.8  |
| Net earnings before extraordinary item Canadian operations                     | 15.8                 | 20.9  | 19.3  | 19.2  | 8.8       | 20.8  | 25.6  | 29.4                      | 14.2  | 18.5  | 12.1  |
| Foreign operations   | 7.0                  | 6.9   | 9.2   | 7.5   | 3.6       | 7.8   | 4.4   | 5.3                       | 1.3   | 2.6   | 3.5   |

\*Restated

## DIRECTORS AND OFFICERS

### DIRECTORS

Micheline Bouchard  
Chairman, President and  
Chief Executive Officer  
Motorola Canada Limited  
North York, Ontario  
(Year Elected 1988)

Martin A. Jones  
President and  
Chief Executive Officer  
Allied Domecq Spirits, USA  
Westport, Connecticut, USA  
(Year Elected 1992)

John A. Giffen  
Company Director  
Windsor, Ontario  
(Year Elected 1980)

Robert L. Llewellyn  
Company Director  
Toronto, Ontario  
(Year Elected 1999)

Garth M. Girvan  
Partner  
McCarthy Tétrault  
Barristers and Solicitors  
Toronto, Ontario  
(Year Elected 1998)

George F. McCarthy  
Chairman of the Board  
President, The Americas  
Allied Domecq Spirits  
and Wine  
Westport, Connecticut, USA  
(Year Elected 1993)

Krystyna T. Hoeg  
President and  
Chief Executive Officer  
of the Corporation  
(Year Elected 1996)

Fred A. Mommersteeg  
Director of Business Systems  
The Americas  
Allied Domecq Spirits  
and Wine  
Windsor, Ontario  
(Year Elected 1998)

### OFFICERS

George F. McCarthy  
Chairman of the Board

Krystyna T. Hoeg  
President and  
Chief Executive Officer

James Keon  
Executive Vice President

Joanne Bjarnason  
Vice President,  
Marketing

Brenda M. Brown  
Vice President,  
Human Resources &  
Corporate Secretary

Christopher Chan  
Vice President,  
Strategic Planning

Howard Kirke  
Vice President,  
International Markets

John Nicodemo  
Chief Financial Officer,  
Vice President, Finance &  
Commercial Services

### BOARD COMMITTEES

#### *Executive Committee*

George F. McCarthy  
Chairperson  
John A. Giffen  
Garth M. Girvan  
Krystyna T. Hoeg

#### *Audit Committee*

Micheline Bouchard  
Chairperson  
Garth M. Girvan  
Fred A. Mommersteeg

#### *Independent Committee*

Robert L. Llewellyn  
Chairperson  
John A. Giffen  
Micheline Bouchard  
Garth M. Girvan

#### *Retirement Board Committee*

Krystyna T. Hoeg  
Chairperson  
Robert L. Llewellyn  
John Nicodemo  
Brenda M. Brown

#### *Management Resources Committee*

Robert L. Llewellyn  
Chairperson  
John A. Giffen

#### *Corporate Governance & Nominating Committee*

Garth M. Girvan  
Chairperson  
Micheline Bouchard  
Martin A. Jones

C O R B Y T H A N K S A L L O U R P E O P L E F O R M A K I N G 1 9 9 9 S U C H A S U C C E S S F U L Y E A R

Dave Barber Gisèle Baril Talaal Baroudi David Barwise Marc-André Bazinet Sylvie Beaudin Joe Becigneul Stacey Beckett  
Nick Bevan Ryan Bieber Joanne Bjarnason Dale Blaire Pierre Blouin April Brice Lucien Brouillette Brenda Brown  
Kelly Burns-Coady Craig Burrows Brian Butler Caroline Cantin Tracy Carrick Bob Carriere Dino Ceccucci Chris Chan  
Anne-Marie Chéné Nancy Cleiren Jim Coote Carol Cope Jean-François Côté Larry Crawford Mark Cruikshank  
Krisztina Cseh Roy Dacosta John Daigle Marielle Daoust André Delorme Yves DeRepentigny Kirsten Devitt Peter diBella  
Bill Duff Allison Duffy Shirley Duhaime Mario Evangelista Mario Felix Brad Fletcher Scott Forrest Carmen Fournier  
Peter Freudenreich Jean-Paul Gadoury Lucy Galloro Robert Girard Jean-Guy Gonthier Ross Graham John Grant Linda Gural  
Ken Gustafson Bill Haddleton Raymond Hajjar Lillian Hallmark Bill Hamilton Michelle Hutchinson-Harris Randy Haug  
Ken Hinds Krystyna Hoeg Rick Hollihan Steve Huitikka Bob Hupka Bruce Kahan Russ Kent Jim Keon Rocky Khanna  
Sharon Kilpatrick Howard Kirke François Lachapelle André Lapointe Dale Larsen Lyle Larson Erin Latimer  
Josée Lauzon Rejean Lauzon Rodrigue Lebel Allison Leblanc Diane Légaré Hubert Lemay Yvon Lemire Debbie Lennie  
Mary MacIsaac Derrick McBride Dan McCarthy George McFarlane Carol McKenzie Sarah McNab Mike McNulty  
Mike McPhail Tess Michelis Bruce Miller Perry Mirich Karrie Morris Andrew Mudge Inez Nangle Albert Nardella  
John Nicodemo Andy Paul Andrew Pegg Gilles Pépin Anne-Marie Phaneuf Ju-Ann Phoa Michelle Poliquin Jim Quigg  
Bill Robbins Sean Ross Vaughan Ryan Cynthia Schauffert Rose Marie Scott Valerie Senger Peter Sgromo  
Peter Siemers Dave Smith Bill Stefanunk Martina Stott Janice Sykes Steve Thurlow Marianna Tralli Scott Turner  
Bill Underhill Pierino Vittori Larry Willard Marlene Williams Winston Worthman Suzanne Ylkos Gina Zapras

GENERAL  
INFORMATION

OFFICES

*Transfer Agent  
and Registrar*  
Montreal Trust Company  
of Canada

*Auditors*

KPMG LLP

*Bankers*  
The Royal Bank of Canada  
Bank of Montreal

*Solicitors*  
McCarthy Tétrault

*Annual Meeting of  
Shareholders*  
Wednesday, January 19, 2000  
at 11 o'clock in the forenoon  
Arcadian Court  
Hudson's Bay Company  
401 Bay Street  
8<sup>th</sup> Floor  
Toronto, Ontario

*Executive Office*  
193 Yonge Street  
Toronto, Ontario  
M5B 1M8  
Tel: 416.369.1859

*Head Office*  
P.O. Box 10  
Corbyville, Ontario  
K0K 1V0

*Distillery*  
950 chemin des Moulins  
Montréal, Québec  
H3C 3W5  
Tel: 514.878.4611

*Sales Offices*  
950 chemin des Moulins  
Montréal, Québec  
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Tel: 514.871.9090

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Edmonton, Alberta  
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5500 Parkwood Way  
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Ce rapport peut être  
obtenu en français auprès de :  
LES DISTILLERIES CORBY LIMITÉE  
193, rue Yonge  
Toronto (Ontario)  
M5B 1M8  
Tel. : 416.369.1859



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